

Quess Corp Wins Legal Battle Against IKEA

Sobia.Khan@timesgroup.com

Bengaluru: Quess Corp that employees over one lakh employees across India, has won a legal suite against home furnishing giant IKEA systems for using brand name IKYA Human Capital Solutions. At the district court hearing in New Delhi, Quess Corp won its case for using its IKYA Human Capital Solutions brand against home furnishings brand IKEA. "The court has dismissed the petition filed by IKEA as there is no relation between our nature businesses. We also registered in the country much before the furnishing company came to India," said Subrata Nag, executive director and chief financial officer Quess Corp.

IKEA Systems had sought to restrict IKYA Human Capital Solutions, now known as Quess Corp. from using the mark "IKYA — the Power of Being One" along with logo on the premise that the mark purportedly infringed its trademarks. The Swedish multinational had filed a legal notice against the company in 2013.

In an email response, IKEA said, "We do not comment on any ongoing cases, like this one. In general, it is very important for us to protect the intellectual property rights associated with the IKEA Brand. We feel a great responsibility to our customers, that they always can trust IKEA and know what really is connected to IKEA — and what is't."



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Quess Corp, a leading business services company with focus on HR solutions, is headquartered in Bengaluru with majority owned by Thomas Cook (India). The professional staffing company has an annual turnover of ₹3,000 crore. In June his year, the Swedish furniture giant loss a legal battle with Bengaluru-based event management and brand consultancy Aikya Global after Ikea sought to prohibit the company from doing business under a phonetically similar name.